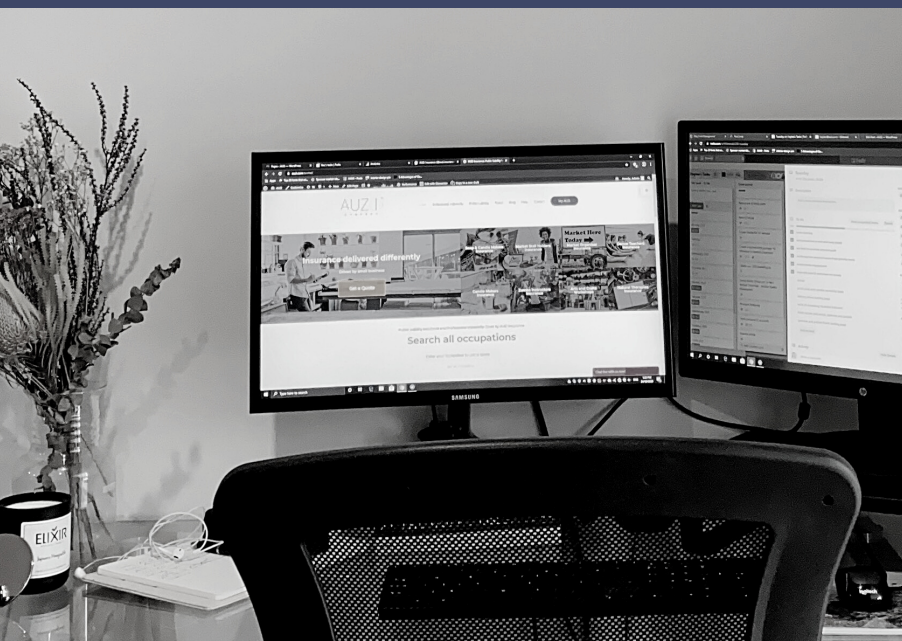




2021 MEDIA KIT

AUZI is

A small team of 6 with a mission to help Australian small businesses. From Insurance to Marketing help and PR opportunities, we're here to help your small business excel.



OKAY, BUT WHAT DOES AUZI DO?

Hey there,

This is where Insurance is done differently

Let's be frank, Insurance can be well... a bit of a bore. Especially when you're talking to a Broker that is constantly spilling out all that Insurance lingo. It quickly has some of us throwing it in the 'too confusing bucket'. But, Insurance is kind of a big deal (well, it's an essential so...).

Say goodbye to time consuming Insurance policy processes

We've put the 'we're only human' element back into Insurance. No lengthy applications, no confusing stuff, no surprises, no waiting on answers or a quote. We're not robots and neither are you. Our Brokers are available with a listening ear and genuine conversation to boot. But, we've evolved our processes with our time poor business owner customers in mind. You can get from A (Free Quote) to B (Insured) in a matter of minutes, without us. Just start here.

Want to collab with us or get featured? Simply reach out to our Marketing guru, Dylan, by emailing dylan@auzi.com.

Yours,
The AUZI Insurance Team

WHAT WE OFFER

- Social Media Promotion
- Featured Blog Posts
- Featured Email Newsletters
- Co-branding partnerships
- Sponsorships
- Tailored packages

WE LOVE WORKING WITH

- Australian small business owners
- Creators
- Market Stall Holders
- Partnerships with suppliers that operate in the niche industries we insure.

STATS

1.9k

facebook likes

—

1.9k

instagram followers

—

35k

pinterest monthly views

—

1.5k

blog monthly views

—

22k

email subscribers

—